



# GEOSITE

## Providing Timely and Accurate Data for Comprehensive Risk Management

The insurance industry is undergoing a transformation as advancements in data and technology allow for more efficient operations, improved loss ratios, and greater customer satisfaction. Geosite can help your company lead this transformation, making a team of 5 feel like a team of 500.

Geosite does the heavy lifting of fusing and streamlining geospatial imagery from drones, satellites, and remote sensors as well as AI analytics and IoT devices. Geosite bridges the gap between cutting-edge data and analytics and underwriting new business segments, rapid disaster claims processing, fraud detection, data driven pricing.

We alleviate the burden on your team allowing you to get back to doing what you do best, insuring the world.

### Our tools are designed to:

- **Facilitate automated precision.** Geosite's team of highly trained data scientists identify, acquire, and surface the data you need to help your business grow. Because Geosite's applications are data and analytics agnostic, our customers have access to the best information and tools today and in the future based on their specific needs.
- **Open new markets.** By leveraging previously inaccessible data, insurance companies can glean information about properties that would otherwise have too much uncertainty to insure.
- **Manage disasters.** Our claims applications can help bring triage times from months to hours. You can group and review claims by policy type and extent of impact, avoiding the need for handling claims one by one during a catastrophe.

### Our insurance products:

**Ascend:** Using new data and analytic sources, Ascend empowers actuaries to determine risk thresholds for underwriters in new markets, allows underwriters to craft data-driven policies for previously untapped customer bases, for previously insured properties, enables more tailored policies that better reflect actual loss ratios.

**Beacon:** Beacon allows claims teams to integrate and access existing claims data, weather, disaster, remote sensing data, and analytics to more rapidly and accurately process claims, allowing customers to get back on their feet as fast as possible. Beacon also supports adjusters on the ground with up-to-date information on road conditions and recommended routes in the event of emergencies.

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